

Privacy Policy

1. WHAT IS THIS POLICY?

This is the privacy policy of Right Revenue Ltd (“we”, “us”, “our”).

In order to make use of our software from time to time, you may need to give us (or upload on to Right Revenue) personal data (by which you, or someone else can be identified). We know how important it is to keep this information safe, and want you to be confident that you understand what uses we might make of that data. So we have set it all out in the policy below. If you have any questions about the policy, feel free to send us an email to ask@rightrevenue.co.uk.

We might need to change our privacy policy from time to time. If we do, we will post any changes on to this page. Any changes will only to apply to the personal data we collect after posting the changes. So please do keep an eye on our policy before sending us any personal data.

2. WHAT DO THE DEFINED TERMS MEAN IN THIS POLICY?

For ease, we have defined the meanings of some words which you will see throughout this policy. Anywhere you see these words (with the first letter capitalised) it will have the same meaning as set out below:

“**Account Hotels**” means any hotels designated by our Client and connected to the Client Account; “**Client Account**” means the account set up for our Client on Right Revenue;

“**Data Subject**” means the individual who the Personal Data identifies;

“**DPA**” means the Data Protection Act 1998;

“**Right Revenue**” means the revenue consultancy software provided by us;

“**our Client**” means the party which purchased a user licence to use Right Revenue for Account Hotels;

“**Permitted Users**” means any users which our Client has designated to access Right Revenue on its behalf; and

“**Personal Data**” means data which can be used to identify an individual, and includes any opinions, facts, likes preferences or other information about that identifiable individual.

Throughout this policy, any reference to a particular law is a reference to it as it is in force for the time being, taking account of any amendment, extension, application or re-enactment and includes any subordinate legislation for the time being in force made under it; words in the singular include the plural and in the plural include the singular; and references to “**including**” and “**include(s)**” shall be deemed to mean respectively, “**including without limitation**” and “**include(s) without limitation**”.

3. WHAT INFORMATION DO WE COLLECT?

It is likely that we will collect 2 different kinds of Personal Data:

(i) Personal Data which you (or other Permitted Users) provide us with about yourself or your colleagues (“**Client Data**”). This may include:

- **NAME AND CONTACT INFORMATION:** your name, job title and contact details, and the names, job titles and contact details of individuals who work with you;
- **INFORMATION ABOUT YOUR OPINIONS AND PREFERENCES:** from time to time you or your associates might provide us with information about our services, or respond to surveys we send out; and
- **TRANSACTIONAL DATA:** we may retain information about any services you have purchased from us, this may include any financial details you provide us with.

(ii) Personal Data about customers of any Account Hotels, which you (or any Permitted User) upload or transmit using Right Revenue (“**Customer Data**”). This may include information about reservations, enquiries, check in times, check out times and financial transactions made in connection with an Account Hotel.

4. HOW WILL WE USE THE CLIENT DATA WE COLLECT?

We may use the Client Data for the following purposes:

- **OUR SERVICES:** to provide our Client (and Permitted Users) with our services. For example, to set up a user account on Right Revenue. We may also use the Client Data for the purpose of improving our services;

- **ADMINISTRATION:** for internal record keeping;
- **DISPUTE RESOLUTION:** to deal with any disputes which might arise between you or our Client and us in respect of our services;
- **NOTIFICATIONS:** to notify you of changes to our services and send out promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided;
- **MARKET RESEARCH:** From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may also use aggregate data for market research purposes.

5. HOW WILL WE USE THE CUSTOMER DATA WE COLLECT?

We will only use the Customer Data for the purpose of providing our services. This may include:

- storing the Customer Data; and
- enabling other Permitted Users associated with the Client Account to access the Customer Data;

We may also use aggregate data (which will be anonymised) for our own business use.

6. WILL THE PERSONAL DATA COLLECTED BE DISCLOSED TO ANYONE ELSE?

We may disclose Personal Data to third parties for the following purposes:

- **To our licensors, employees and third parties who are contracted to assist us to provide our services.** Any such licensors, employees and/or data processors contracted by us will be subject to strict contractual requirements only to use your personal data in accordance with our privacy policy;
- **If we sell or buy any business or assets.** We will never sell Personal Data as a sole asset; and
- **If we are under a duty to disclose or share Personal Data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements or to protect the operation of our website, or the rights, property, or safety of us, our customers, or others.** This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

7. WHAT SECURITY PROCEDURES DO WE HAVE IN PLACE?

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

8. WHERE DO WE STORE THE PERSONAL DATA WE COLLECT?

Any data which you upload using Right Revenue is held on a cloud server in the EEA. Unless you request us to, or it is strictly required in order to provide our services to you, we will not transfer any such data outside the EEA.

9. WHAT RIGHTS DO YOU HAVE IN RESPECT OF ANY PERSONAL DATA WE HOLD?

You have the right to ask us not to process Personal Data about you for marketing purposes. If you wish to withdraw your consent, please notify us by emailing us at ask@rightrevenue.co.uk.

A Data Subject has the right to access the information which we hold about them. The Data Subject's right of access can be exercised in accordance with the DPA, and the Data Subject can contact us at our registered address given above. Any access request may be subject to a fee to meet our costs in providing the Data Subject with details of the information we hold about them. We may need to request further information and identification to help us comply with any such request.

A Data Subject also has the right to ensure that we hold correct and up-to-date information. If you believe that any information we hold about you is incorrect or out of date, please contact us at our registered address. We may need to ask you for further information and identification to help us to comply with this request.

10. WHAT HAPPENS IF YOU CLICK ON A LINK TO ANOTHER WEBSITE?

From time to time, Right Revenue may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy statement applicable to the website in question.

Cookies Policy

Last updated: June 01, 2018

Right Revenue ("us", "we", or "our") uses cookies on the www.rightrevenue.co.uk website (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

How Right Revenue uses cookies

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes:

- To enable certain functions of the Service To provide analytics
- We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:
- Essential cookies. We may use cookies to remember information that changes the way the Service behaves or looks, such as a user's language preference on the Service.
- Analytics cookies. We may use analytics cookies to track information how the Service is used so that we can make improvements. We may also use analytics cookies to test new advertisements, pages, features or new functionality of the Service to see how our users react to them.

Third-party cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

- For the Chrome web browser, please visit this page from Google:
 - <https://support.google.com/accounts/answer/32050>
- For the Internet Explorer web browser, please visit this page from Microsoft: <http://support.microsoft.com/kb/278835>
- For the Firefox web browser, please visit this page from Mozilla:
 - <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- For the Safari web browser, please visit this page from Apple:
 - https://support.apple.com/kb/PH21411?locale=en_US
- For any other web browser, please visit your web browser's official web pages.

Where can you find more information about cookies

You can learn more about cookies and the following third-party websites:

- AllAboutCookies: <http://www.allaboutcookies.org/>
- Network Advertising Initiative: <http://www.networkadvertising.org/>